

Privacy Notice v1.21

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General Information

Who are we?

The terms “we”, “us” or “our” shall refer to **Common Sense Training Ltd.**

- We are a company registered in England and Wales with company number 11349758.
- Our registered office is 31 Denmark Street, Watford, WD17 4YA
- Our websites are <https://www.commonsensetraining.co.uk/> & <https://firstaidcalculator.com/>

What's cover by this privacy notice?

We take your privacy seriously and believe that by being clear about how we use your personal information will allow us to build trust with our customers, suppliers and employees. The privacy notice tells you what to expect us to do with your personal information when you make contact with us or use one of our services. We'll tell you:

- why we are able to process your information
- what purpose we are processing it for
- whether you have to provide it to us
- how long we store it for
- whether there are other recipients of your personal information
- whether we intend to transfer it to another country, and
- whether we do automated decision-making or profiling.

If you go to another website from this one, read the privacy policy on that website to find out what the associated owner does with your information.

Registration with the Information Commissioner's Office

For the purposes of processing of your personal data we act as a data controller, joint data controller and a data processor. Further details can be found in the section, “Personal Data Processed”.

We are registered with the Information Commissioner's Office as a data controller with registration number **ZA431777**. You can contact our data protection officer by email at info@commonsensetraining.co.uk.

- **data controller** means a person who (either alone or jointly or in common with other persons) determines the purposes for which and the manner in which any personal data are, or are to be processed
- **data processor**, in relation to personal data, means any person (other than an employee of the data controller) who processes the data on behalf of the data controller
- **processing**, in relation to information or data means obtaining, recording or holding the information or data or carrying out any operation or set of operations on the information or data, including:
 - organisation, adaptation or alteration of the information or data,
 - retrieval, consultation or use of the information or data,

- disclosure of the information or data by transmission, dissemination or otherwise making available, or
- alignment, combination, blocking, erasure or destruction of the information or data

How do we get information?

Most of the personal information we process is provided to us directly by you for one of the following reasons:

- You have requested information about one of our services.
- You wish to attend or have attended one of the courses we deliver.
- You have made a complaint or enquiry to us.
- You have applied to or have delivered services on our behalf as an associate trainer, assessor or in some other capacity.
- You are a supplier and have provided your details for the fulfilment of a contract.
- You have consented to receive marketing materials from us.
- You choose to follow our company via a social media channel e.g. by liking our Facebook page or following our Twitter profile.

We also receive personal information indirectly, in the following scenarios:

- Your employer has provided your details in order to register you for one of the courses we deliver.
- Someone involved in the delivery of our services e.g. an associate trainer has given your contact details as an emergency contact or a referee.
- You have agreed to accept cookies on our website. For further information about the information we collect via cookies, please refer to our [cookie policy](#).
- Your details were captured by a social media platform you chose to interact with in accordance with their privacy policy.
- Your image was captured during one of courses, at a networking event or other marketing event and may appear in our marketing materials. In all these situations you can expect to be notified of the potential capture of images/videos to allow you to object to the processing.
- Your image was captured by our CCTV.

Your data protection rights

Under data protection law, you have rights we need to make you aware of. The rights available to you depend on our reason for processing your information. Find out more about your personal data rights directly from the Information Commissioner's Office (ICO) website (<https://ico.org.uk>). These include:

- Getting copied of your information (SAR)
 - Making a subject access request
- Making a data protection complaint
- Get your data corrected
- Get your data deleted
- Object to an organisation using your data
- Being informed if your personal data is being used

- Limit how organisations use your data
- Data portability
- Decisions being made about you without human involvement

How to raise a concern

You have the right to raise a concern with us about how we are using your data. This allows us the opportunity to respond and demonstrate that we are serious about handling your personal information responsibly. Please raise any concerns by addressing them to our data protection officer who can be contacted at info@commonsensetraining.co.uk.

If you are not satisfied with our response you can complain to the Information Commissioner's Office. (ICO: [Make a complaint](#)).

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow SK9 5AF
t: 0303 123 1113
e: casework@ico.org.uk

Subject Access Requests

You are **not** required to pay any charge for exercising your rights. We have one calendar month to respond to you. Please contact us at info@commonsensetraining.co.uk if you wish to make a request.

Personal Data Processed

Age Restrictions

Our Services are available for purchase only for those over the age of 16. Our Services are not targeted to, intended to be consumed by or designed to entice individuals under the age of 16. If you know of or have reason to believe anyone under the age of 16 has provided us with any personal data, please contact us.

What happens if you don't provide your data?

You do not have to provide us with any personal information, however failure to do so may result in one of the following issues.

- We will be unable to register you for a course/training/service. This relates especially to the non-provision of age-related information which in some instances must be provided to awarding bodies where the qualification has a legal minimum age restriction.
- We will be unable to process any course paperwork or action any requests to award qualifications and issue certificates.
- We will be unable to make payment or query services you have delivered.
- We may not be able to answer a query/complaint you have raised.

If there is a specific type of data you would prefer not to provide please contact us at info@commonsensetraining.co.uk and we'll be able to inform you of the exact implication of not supplying the information.

Customer/Learner

Type of data	Purpose	Legal Basis	Retention Period
Learner – Names, addresses, telephone numbers, email addresses, payment details	Course administration & billing	Performance of a contract	7 years
Learner (P.A.L.M. Academy ¹) – Names, addresses, telephone numbers, email addresses and course results	Award administration	Performance of a contract	7 years from the day of assessment
Learner (RLSS ²) – Names, addresses, telephone numbers, email addresses and course results	Award administration	Performance of a contract	7 years from the day of assessment
Learner (Qualsafe Awards ³) – Names (first, middle, surname), data of birth, gender, telephone numbers, email address, address, signature, employer, unique learner number (ULN), centre name, centre number, course location (venue), course start/finish date, course time, course duration, answer paper number(s), qualification title, qualification number, learner placement data, data pertaining to learner performance, assessment paperwork, assessment results, learner workbooks, achievement date, certification date, learner certificate, records of achievement, reasonable adjustment and special consideration data.	Common Sense Training Ltd, acting as a joint data controller will capture, process and retain Learner data obtained through the registration and assessment processes (including Learner Feedback Forms) for Qualsafe Awards. Qualsafe Awards stated purposes of the data capture: <ul style="list-style-type: none"> • assessing evidence provided in support of claims for the Recognition of Prior Learning (RPL) from Learners • making decisions on whether or not qualifications should be awarded based on assessment evidence • awarding QA qualifications that have been successfully completed • issuing certificates for qualifications that have been awarded • producing a record of Learner achievements on our in-house data systems • planning, preparing and carrying out quality assurance activity in line with our own policies and regulatory requirements • complying with requests for information from the Qualification Regulators in England, Wales and Northern Ireland (Ofqual, Qualifications Wales and CCEA) • checking certificate verification requests received from external sources • processing appeals received 	Qualsafe Awards stated legal basis for processing is one of legal obligation and in some instances legitimate business interest.	Qualsafe Awards will retain the data captured indefinitely for the purposes of: <ul style="list-style-type: none"> • responding to data requests from the Qualification Regulators • statistical analysis for business improvement purposes • responding to certificate verification requests from internal and external parties • planning and carrying out quality assurance activity.

	<p>against assessment decisions made which directly affect them</p> <ul style="list-style-type: none"> • analysing and producing statistical information for internal review purposes 		
Learner (IOSH ^{6&7}) – Names, unique learner identifier	Award administration	Performance of a contract	7 years from the day of assessment.
Learner (STA ⁸) – Name, address, date of birth, contact details and qualification specific information	Qualification administration	Performance of a contract	For lifetime of qualification
<p>Learner (Nuco Training Ltd.⁹) Name, email address and date of birth. Gender and a postcode are only collected if a learner requests entry of their achievement onto their Personal Learning Record.</p> <p>Collection of learner's special category data when a reasonable adjustment is granted.</p>	Administration and certification of Nuco Training courses and FAA qualifications and data that is collected during qualification delivery and on official course paperwork/documentation.	<p>Refer to: Nuco Training Learner Privacy Policy</p> <p>Nuco Training Data Protection Policy</p>	Full course paperwork packs are retained for three years and six months from the final date of the course to provide evidence of a learner's achievement.
Complaint's data	To maintain a record of interaction regarding the query of complaint	Legitimate Interest	Complaints retained indefinitely so that data is available should a legal dispute arise. Other comments made are not retained and can be removed by the user themselves from the social media platform.
Testimonials / Course Feedback	Internal quality monitoring and business promotion. Where a customer/learner provides optional qualitative feedback (descriptive) this information may be incorporated in marketing materials to promote the business.	Legitimate Interest	Feedback will be kept as long as the related service continues to be delivered.

Employees

Type of data	Purpose	Legal Basis	Retention Period
Recruitment – Names, addresses, telephone numbers, email addresses, web site addresses, qualifications	Recruiting staff	Legitimate Interest	3 months from date of application decision.
Personnel – Names, addresses, telephone numbers, email addresses, web site addresses, National Insurance Number, qualifications, contract	Administration	Performance of a contract	7 years after employment ceases
Personnel – Names, payroll number, email addresses, National Insurance Number, Bank account details	Administration of payroll	Performance of a contract	7 years
Personnel – Special category data	Equality & Diversity Monitoring	Legitimate Interest	3 months after employment ceases.
Personnel registered with Quallsafe Awards as company director – Names (first, middle, surname, previous, maiden), address, telephone numbers, email addresses, centre name, registered company number, due diligence check (Directory history, disclosure/baring service, passport copy, utility bill copy), bank account name, bank account number, bank account sort code, bank address, insurance certificates & trade references	<p>Common Sense Training Ltd, acting as a joint data controller will capture, process and retain data required to complete the Quallsafe Awards Centre application process and/or further information on Centre Approval, in order that Common Sense Training Ltd can register as a Quallsafe Awards Centre. Quallsafe will use this data for the purposes of:</p> <ul style="list-style-type: none"> • processing the Centre Approval Application and carrying out normal due diligence, including requesting any further information required from the applying Centre • populating our in-house data systems to create a Centre profile • contacting the Centre (once approved) on matters relating to their account • arranging QA's external quality assurance activity • automatically calculating a risk rating for the Centre. This rating can either be low, medium or high. The rating is calculated based on the risk of the qualifications the Centre is approved to deliver, the quality assurance record of the Centre and 	Quallsafe Awards stated legal basis for processing is one of legal obligation and in some instances legitimate business interest.	<p>Quallsafe Awards will retain the data captured indefinitely for the purposes of:</p> <ul style="list-style-type: none"> • responding to data requests from the Qualification Regulators • statistical analysis for business improvement purposes • responding to certificate verification requests from internal and external parties • planning and carrying out quality assurance activity.

	<p>the risk rating of the Trainers/Assessors/IQAs approved to deliver QA qualifications at the Centre. The Centre risk rating is used to calculate the level of internal and external quality assurance required for the Centre</p> <ul style="list-style-type: none"> • invoicing for payments due and making invoicing enquiries • issuing reminders regarding insurance policy renewal dates • processing appeals received from Approved Centres against decisions made by QA which directly affect them • creating customised course delivery materials and qualification certificates for the Centre • complying with requests for information from the Qualification Regulators in England, Wales and Northern Ireland (Ofqual, Qualifications Wales and CCEA) • supporting investigation activity carried out by QA or the Qualification Regulators • sending updates and marketing materials 		
<p>Personnel registered with Qualsafe Awards as trainer/assessor/IQA – Names (first, middle, surname, previous, maiden), address, telephone numbers, email addresses, employed status, qualification titles, institution/training organisation(s), awarding organisation, award date, expiry date (if applicable), qualification title(s) (approval granted), curriculum vitae, experience evidence, further information provided to support application, signature, risk rating (approved centre generated), internal quality assurance documentation (contributing to the trainer/assessor/iqa profile), due diligence checks (disclosure and barring service).</p>	<p>Common Sense Training Ltd, acting as a joint data controller will capture, process, retain and send Trainer/Assessor/IQA data to Qualsafe Awards. Qualsafe Awards stated purposes of usage:</p> <ul style="list-style-type: none"> • processing the approval application and carrying out normal due diligence • populating our in-house data systems to create a Trainer/Assessor/IQA profile • recording training, assessment and internal quality assurance activity carried out at the Centre by the Trainer/Assessor/IQA • awarding QA qualifications that have been successfully completed by the Trainer/Assessor/IQA • issuing certificates for qualifications that have been awarded to the Trainer/Assessor/IQA • making decisions on whether or not qualifications should be awarded to Trainers/Assessors/IQAs based on evidence presented to claim Recognition of Prior Learning (RPL) • producing a Learner record of achievement for the Trainer/Assessor/IQA on our in-house data systems • complying with requests for information from the Qualification Regulators in England, Wales and Northern Ireland (Ofqual, 	<p>Qualsafe Awards stated legal basis for processing is one of legal obligation and in some instances legitimate business interest.</p>	<p>Qualsafe Awards will retain the data captured indefinitely for the purposes of:</p> <ul style="list-style-type: none"> • responding to data requests from the Qualification Regulators • statistical analysis for business improvement purposes • responding to certificate verification requests from internal and external parties • planning and carrying out quality assurance activity.

	<p>Qualifications Wales and CCEA)</p> <ul style="list-style-type: none"> • checking certificate verification requests received from external sources • analysing, producing and exchanging statistical information with external stakeholders • creating a risk rating profile based on the quality assurance activity carried out at Centre level. This risk rating profile will be used to determine what further quality assurance activity requires to be carried out and also the level of external quality assurance that QA may carry out arranging training and continuing professional development (CPD) events • sending reminders to Trainers/Assessors/IQAs when requalification is required • processing appeals received from Trainers/Assessors/IQAs against decisions made by QA which directly affects them • sending updates and marketing material 		
Personnel registered with STA [®] as a member – Name, address, data of birth, contact information, email address, membership number	Administration	Performance of a contract	One year after subscription lapses
Personnel – Names, email addresses, qualifications, photographs	Marketing – Employee Biography/Profile	Legitimate Interest	3 months after employment ceases

Associates

Type of data	Purpose	Legal Basis	Retention Period
Application – Names, addresses, telephone numbers, email addresses, web site addresses, qualifications	Engagement of an Associate – review of relevant qualifications/experience	Legitimate Interest	3 months from date of application decision.
Delivery of services by the Associate – Names, addresses, telephone numbers, email addresses, web site addresses, qualifications, contract, bank account details	Administration of Associate contract & payment of Associate Invoices	Performance of a contract	7 years after associate contract ceases

Special category data e.g. race, ethnic origin	Equality & Diversity Monitoring	Legitimate Interest	3 months after associate contract ceases.
Personal – Names, email addresses, qualifications, photographs	Marketing – Employee/Associate Bio	Legitimate Interest	3 months after contract ceases
<p>Personnel registered with Quallsafe Awards as trainer/assessor/IQA – Names (first, middle, surname, previous, maiden), address, telephone numbers, email addresses, employed status, qualification titles, institution/training organisation(s), awarding organisation, award date, expiry date (if applicable), qualification title(s) (approval granted), curriculum vitae, experience evidence, further information provided to support application, signature, risk rating (approved centre generated), internal quality assurance documentation (contributing to the trainer/assessor/iqa profile), due diligence checks (disclosure and barring service).</p>	<p>Common Sense Training Ltd, acting as a joint data controller will capture, process, retain and send Trainer/Assessor/IQA data to Quallsafe Awards. Quallsafe Awards stated purposes of usage:</p> <ul style="list-style-type: none"> • processing the approval application and carrying out normal due diligence • populating our in-house data systems to create a Trainer/Assessor/IQA profile • recording training, assessment and internal quality assurance activity carried out at the Centre by the Trainer/Assessor/IQA • awarding QA qualifications that have been successfully completed by the Trainer/Assessor/IQA • issuing certificates for qualifications that have been awarded to the Trainer/Assessor/IQA • making decisions on whether or not qualifications should be awarded to Trainers/Assessors/IQAs based on evidence presented to claim Recognition of Prior Learning (RPL) • producing a Learner record of achievement for the Trainer/Assessor/IQA on our in-house data systems • complying with requests for information from the Qualification Regulators in England, Wales and Northern Ireland (Ofqual, Qualifications Wales and CCEA) • checking certificate verification requests received from external sources • analysing, producing and exchanging statistical information with external stakeholders • creating a risk rating profile based on the quality assurance activity carried out at Centre level. This risk rating profile will be used to determine what further quality assurance activity requires to be carried out and also the level of external quality assurance that QA may carry out arranging training and continuing professional 	<p>Quallsafe Awards stated legal basis for processing is one of legal obligation and in some instances legitimate business interest.</p>	<p>Quallsafe Awards will retain the data captured indefinitely for the purposes of:</p> <ul style="list-style-type: none"> • responding to data requests from the Qualification Regulators • statistical analysis for business improvement purposes • responding to certificate verification requests from internal and external parties • planning and carrying out quality assurance activity.

	development (CPD) events <ul style="list-style-type: none"> • sending reminders to Trainers/Assessors/IQAs when requalification is required • processing appeals received from Trainers/Assessors/IQAs against decisions made by QA which directly affects them • sending updates and marketing material 		
Personnel registered with STA [®] as a member – Name, address, data of birth, contact information, email address, membership number	Administration	Performance of a contract	One year after subscription lapses

Suppliers

Type of data	Purpose	Legal Basis	Retention Period
Supplier – Names, addresses, telephone numbers, email addresses, bank account details	Supplier and procurement administration	Performance of a contract	7 years – records for HMRC

Image Data

Type of data	Purpose	Legal Basis	Retention Period
CCTV Images	Crime prevention	Legitimate Interest	30 days unless images are required by law enforcement/courts for the purpose of prosecution.
Images/Videos captured during course delivery, business fairs, networking events, team training and other events where images are generated suitable for marketing purposes.	Marketing (Website, newsletters, brochures, social media)	Legitimate Interest In all these situations you can expect to be notified of the potential capture of images/videos to allow you to object to the processing.	For internal marketing material e.g. website/brochures/newsletters 1 year after we stop marketing the service. For social media platforms please refer to the privacy policy of those processors detailed below. For images/videos posted to social media platforms indefinitely unless a request is received to delete/remove an image/video by the user contacting us at info@commonsensetraining.co.uk .

User Engagement (Social Media/Website/Marketing)

Type of data	Purpose	Legal Basis	Retention Period
Social media engagement: Likes, follows, retweets, interaction statistics	Marketing – Build understanding of customer base, deliver relevant content and understand the effectiveness of our advertising.	Legitimate Interest	Insights downloaded from social media sites are held for 38 months. ⁵
Social media direct engagement: Comments, direct messages, user identifiers e.g. twitter handle	Answer queries / complaints raised.	Legitimate Interest	Complaints retained indefinitely so that data is available should a legal dispute arise. Comments made are not retained and can be removed by the user themselves from the social media platform. Copies of direct messages are removed after 38 months.
Website engagement: Names, addresses, email addresses, telephone numbers, comments via contact form or comments on blog posts.	Marketing – Build understanding of customer base, answer queries, resolve complaints, understand the effectiveness of our advertising. Not used to provide direct marketing material via SMS, phone email, post unless explicitly requested by the user.	Legitimate Interest	38 months.
Marketing material requests e.g. for newsletter – Names, addresses, email addresses, telephone numbers, website addresses	Marketing – provision of requests marketing material by the contact method that the user consents to.	Consent	Until consent is withdrawn by the user contacting us at info@commonsensetraining.co.uk

Technical (Website)

Type of data	Purpose	Legal Basis	Retention Period
Website: IP address gives us a sense of the country, state or city a user comes from (also known as “IP geolocation”),	Provide and protect the security of the websites (www.commonstetraining.co.uk / www.firstaidcalculator.com/), deliver	Legitimate Interest	38 months, with data exceeding the retention basis removed

device type, browser type, interaction statistics, app instance IDs	relevant website content and understand the effectiveness of our advertising.		automatically on a monthly basis.
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Health & Safety

Type of data	Purpose	Legal Basis	Retention Period
Accident/Incident – Name, job title, address, telephone numbers, email addresses, incident detail, (gender, age, injury details) ⁵	Record of work-related injuries/Management of H&S	Legal obligation (Health and Safety at Work etc. Act 1974 / The Reporting of Injuries, Diseases and Dangerous Occurrences Regulations 2013)	Retained indefinitely.

1. Physical Activity and Leisure Management Academy Ltd. (P.A.L.M. Academy) provide the programme of training and qualifications related to swimming pool water treatment. We are a customer of P.A.L.M. acting in the role of a **data processor** when delivering their training and qualifications.
2. The Royal Life Saving Society UK (RLSS) is the Drowning Prevention Charity and the UK's leading provider of water safety and drowning prevention education. We are a member of the RLSS and a training provider. We act in the role of a **data processor** when delivering their training and qualifications and have detailed the retention period they specify for regulated awards above. If we are delivering a non-regulated award the retention period is reduced to 2 years after all membership and awards have expired.
3. Qalsafe Awards is one of the largest Ofqual recognised Awarding Organisations in the UK and are a **joint data controller** for the delivery of our First Aid qualifications. If your interaction with us relates to a course we deliver as a Qalsafe Awards registered centre or you are one of our employees, associates, trainers, assessors or IQAs delivering Qalsafe Awards qualifications you should review the [Qalsafe Awards Privacy Policy](#).
4. If you opt to engage with Common Sense Training Ltd via a social media platform you should be aware that the platform may process other personal data for their own purpose in their capacity as a **data controller**. You should familiarise yourself with the privacy policy of the relevant platform so you can make an informed decision on whether to interact with us via this means.
5. Special category data requested in the HSE (Health and Safety Executive) RIDDOR (The Reporting of Injuries, Diseases and Dangerous Occurrences Regulations 2013) injury report form.
6. Institute of Occupational Safety and Health (IOSH) are the biggest health and safety membership organisation in the world. They are also the only Chartered body for health and safety professionals. In partnership with Tall Man Solutions⁷ Ltd who are an IOSH approved provider we provide IOSH courses. We act in the role of a **data processor** when delivering their training and qualifications.

7. Tall Man Solutions Ltd (company number 10465311) work in partnership with us to deliver IOSH⁶ qualifications that we advertise to our clients. We act in the role of a **data processor** when delivering IOSH training and qualifications. Tall Man Solutions Ltd have signed an associate agreement with us.
8. Safety Training Awards (STA) are the awarding organisation of The Swimming Teachers' Association. They are a registered charity number 1051631 in England and Wales and SC041988 in Scotland. We act in the role of a **data processor** when delivering their training and qualifications.
9. Nuco Training Ltd. (company number 03684918) is an approved centre with First Aid Awards Ltd, an Ofqual and SQA regulated awarding organisation. We act in the role of a **data processor** when delivering their training and qualifications.

Data sharing / Sub-contract processing

Organisation / Purpose / Transfer outside EEA

Organisation name / Categorisation of organisation	Purpose of sharing / processing	Transferred outside EEA ¹ ?	Further information
Microsoft	Data storage: Office 365 services e.g. email, document storage (SharePoint/OneDrive).	Yes	European Union (EU) model clauses legitimise the transfer of personal data outside of the EU. ISO 27018 compliant. ISO 27001 security benchmark for many products in Office 365 ISO 27001. Further info: Privacy Statement
Xero	Accounting: Storage of supplier & customer data/payments	Yes	Signed Data Processing Addendum in place. Further info: Privacy notice , GDPR centre
JBC Accountants Limited	Accounting: Our account who has access to Xero to prepare accounts, assist with payroll and provide professional services.	No ²	Privacy Policy
Qualsafe Awards	Service Delivery: We are a joint data controller along with Qualsafe Awards and share data to deliver qualifications primarily relating to first aid.	No	Signed Data Management Contract in place where we and Qualsafe Awards agree to act as Joint Data Controllers and agree to manage all data in line with GDPR requirements. Privacy Policy . Qualsafe Awards (QA) (a trading name of Qualsafe Limited), are registered with

			the ICO with registration number Z9738727.
Qualifications Regulator (Ofqual)	Service Delivery: As joint data controller with Quallsafe Awards we must respond to requests from Ofqual to meet our regulatory obligations.	No	Personal information charter . Data transfers outside the EEA performed by Ofqual are not relevant to the data we may be required to share with them for the stated purpose.
RLSS UK	Service Delivery: We are a data processor for RLSS UK and share data to deliver qualifications primarily relating to pool safety.	No	Data is stored in UK data centres operated by organisations with ISO 270001 certification. Privacy Policy
P.A.L.M. Academy	Service Delivery: We are a data processor for P.A.L.M. Academy and share data to deliver qualifications primarily relating to pool plant operation.	No	
STA	Service Delivery: We are a data processor for STA and share data to deliver qualifications primarily relating to pool safety.	Refer to latest STA privacy policy	STA Privacy Policy
Associates	Service Delivery: We share customer data with our associate trainers for the purpose of service delivery.	Yes ³	Personal data is either transferred using Microsoft Office 365 products or is paper based. Paper records are returned to us at the completion of the service delivery for processing. All our Associates deliver services under a written contract with defines that they must comply with our data privacy requirements.
Santander UK plc	Banking: Bank sort codes and account numbers are stored for the efficient processing of payments.	Yes	Privacy statement including details of the safeguards put in place to protect data that is transferred outside the EEA. Privacy Statement
Holly Small Design	Marketing: Website/advertising material development. Images/videos, testimonials, comments	No	Privacy Policy

	shared for inclusion as content.		
Printers	Marketing: Advertising material development. Images/videos, testimonials, comments shared for inclusion as content.	No	
GoDaddy.com, LLC	Marketing (Web hosting): Storage of data entered into our website, images/videos, testimonials, comments & technical data. Usage insights are extracted and stored in Microsoft Office 365.	Yes	Privacy Policy Website hosted in Europe but backups are stored in North America.
Google	Marketing: Tracks website usage data. Usage insights are extracted and stored in Microsoft Office 365.	Yes	Google Privacy Policy. Google Analytics data privacy and security Google comply with the EU-US and Swiss-US Privacy Shield Frameworks and incorporate EU model contract clauses with regard to transfer of data outside the EEA. Legal framework for data transfers.
Facebook	Marketing: Usage insights are extracted and stored in Microsoft Office 365.	Yes	Data Policy What is the General Data Protection Regulation (GDPR)? Pages, Groups and Events Policies Information controlled by Facebook Ireland will be transferred or transmitted to, or stored and processed in, the United States or other countries outside where you live for the purposes as described in their Data Policy.
Twitter	Marketing: Usage insights are extracted and stored in Microsoft Office 365.	Yes	Privacy Policy Twitter for Business FAQ See "Our Global Operations and Privacy Shield" in the Privacy Policy for details of data transferred to the United States, Ireland and other countries where Twitter operate.
Humphreys Shredpoint	Document Destruction: Secure removal and destruction of paper documentation.	No	

Government Bodies e.g. HMRC, ICO, law enforcement, courts	Legal Requirement: To comply with legal requests for information.	Yes	HMRC Privacy Notice ICO Privacy Notice
Law Enforcement / Courts	Legal Requirement: To comply with legal requirements and for the administration of justice.	Yes ⁴	
Immedia Semiconductor, LLC ("Blink")	CCTV: "Blink" provide the security cameras and secure on-line storage for images we capture for the purpose of crime prevention.	Yes	Privacy Policy
Apple Inc.	Data transfer: Where images/email are transferred using Apple Inc products the data will be processed in the Apple iCloud product.	Yes	Privacy Policy iCloud Security Overview
IOSH	Service Delivery: We are a data processor for IOSH and share data to deliver qualifications primarily relating to health & safety.	Yes	Privacy Notice GDPR
Eventbrite Inc.	Service Delivery / Marketing: Advertising of course availability and on-line booking.	Yes	Privacy Policy
Nuco Training Ltd	Service Delivery: We are a data processor and share learner data to deliver qualifications primarily relating to mental health first aid.	No, unless that country or territory ensures an adequate level of protection for the rights and freedoms of data subjects in relation to the processing of personal data.	Nuco Training Learner Privacy Policy Nuco Training Data Protection Policy

1. EEA – European Economic Area
2. No – Data is not transferred out of EEA by this organisation for processing, but information accessed is held in Xero which does hold the data outside the EEA.
3. Yes as data is transferred using Microsoft Office 365.
4. Data may be transferred outside the EEA as The Court of Justice of the European Union, in certain circumstances can be used to settle legal disputes.

Keeping your data secure

We exercise great care in providing secure transmission of your information. Personal information collected is stored in secure operating environments or disposed of securely where it is not received in electronic format. We ensure that we review the privacy policies where we share your information or rely on sub-processors. Our security procedures mean that we may occasionally request proof of identity before we disclose your personal information to you. Please understand, however, that while we try our best to safeguard your personal information once we receive it, no transmission of data over the internet or any other public network can be guaranteed to be 100% secure.

Automated decision-making / profiling

We do not use automated decision-making / profiling.

Changes to this privacy notice

We may from time to time publish changes to this privacy notice here. In these instances the changes made will be documented so that you can make an informed decision as to whether you wish to continue to engage with us under the terms of the revised privacy notice. If you do not agree to the revisions you should cease your engagement with us immediately.

Last Updated: 18th May 2025

Version: 1.21

Changes:

1.21

- Removed invalid link to ICO website in the section “How to raise a concern”.

1.20

- Update to accountancy firm with access to Xero.
- Rework of “Your data protection rights” section to reflect the latest information provided by the Information Commissioner’s Office for the public.
- Contact form removed from website. Google reCAPTCHA no longer processes information.

1.19 Images we capture for the purpose of crime prevention are now processed by Immedia Semiconductor, LLC (“Blink”) rather than Netgear and held for 30 rather than 7 days.

1.18 Updated URL for Xero Privacy Policy.

1.17 ICO “Your right of access” updated to “Your right to get copies of your data” along with associated URL update.

1.16 Update to accountancy firm with access to Xero.

1.15 Update to registered office address.

1.14 Updated url for GoDaddy [privacy policy](#).

1.13 Added details for Nuco Training Ltd.

1.12 Updated correspondence address.

1.11 Added details for Safety Training Awards. Made clear that delivery of IOSH qualifications is via our partnership with Tall Man Solutions Ltd who are an IOSH approved provider.

1.10 Correct broken hyperlinks relating to Microsoft privacy statement for Office 365

1.9 Included new website <https://firstaidcalculator.com>. Website backups are stored in North America so GoDaddy do not transfer data outside the EEA.

1.8 Monster Insights LLC is no longer used to process Google Analytics data, Google Site Kit is used instead.

Website is now hosted in Europe rather than US.

1.7 Secure removal and destruction of documents now undertaken by Humphreys Shredpoint rather than Humphreys Data Management

1.6 Added details for Institution of Occupational Safety and Health (IOSH) and

Eventbrite Inc.

1.5 Updated URL for RLSS privacy policy

1.4 Added information relating to Monster Insights LLC

1.3 reCAPTCHA is used to fight spam and abuse on the website originating from contact forms.

1.2 P.A.L.M. Academy confirmed data is not transferred outside the E.E.A.

1.1 Spelling mistake corrections

1.0 (First Publication)

